# JACKSONKELLY<sub>PUC</sub>



## Providing Efficient and Effective Solutions in the Rapidly Evolving Technology Space

Jackson Kelly's Tech & Data Group provides a wide range of legal services in the burgeoning technology space and advises clients on the data privacy concerns that accompany those technologies through teamwork and creative problem solving. Our professionals lead in arenas such as corporate governance, technological transactions, and data privacy. Our team offers a full-service approach to assist clients at every stage in the growth and evolution of their businesses. Our clients range from tech startups to Fortune 500 companies, and we have advised clients regarding corporate formation, corporate governance, data hygiene, regulatory compliance, FinTech, technology transactions and deal support, and data security litigation.

#### **Corporate Formation & Governance**

Our team meets with clients to learn about their businesses and to understand their goals, initially by helping them choose the most beneficial corporate entity for each of them. Jackson Kelly's team explains the rules and laws that govern these different legal entities to ensure compliance on all fronts. Our team participates in recruiting and retaining talent to ensure the safeguarding of intellectual property by developing non-disclosure agreements, restrictive covenants, employment contracts, and various related documentation.

### **Consumer Data Privacy Regulation Guidance**

The Tech & Data Group stays current and leads in consumer data privacy through publication contributions, educational presentations, and guest lectures. We use our experience to identify issues – including possible future issues – for clients' business practices and provide efficient and effective solutions to ensure compliance in all areas and to help clients avoid hefty fines. Our team has experience in a wide range of regulations such as the General Data Protection Regulation, the California Consumer Privacy Act, and various other international and domestic data privacy regulations.

#### **Data Hygiene Services**

The Tech & Data Group actively works with clients to ensure comprehensive data hygiene within their business processes. We start with compliance assessments to identify issues with our clients' current practices. Next, our team creates an information assurance plan that develops comprehensive strategies to implement specific policies to ensure compliance. Our team also develops incident response plans to aid companies in properly responding to a data breach or cybersecurity event in an efficient and effective, legally-compliant manner. To assure these practices remain relevant and compliant over time, our team also provides routine checkups to maintain our clients' solid data hygiene.

#### **Emerging Technology Regulation Guidance**

Technology moves at the speed of light. Whether it is Autonomous Vehicles, the implementation of Artificial Intelligence, or any other groundbreaking technology, the law must constantly be changing to keep up. This often leads to the introduction of regulations that our Group must understand and analyze. Our team provides guidance and counsel in this area and stays abreast of new regulations concerning the technology space to enable clients to maintain consistent compliance.

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#### FinTech

As technology continues to invade all facets of our daily lives, our team closely monitors and works with clients in the development and implementation of financial technology, also known as FinTech. FinTech, like other technologies, continues to develop on a daily basis. However, recent legislation combined with business practices in the United States shows a dedication to implementing more FinTech into consumers' daily lives. Our team provides businesses input and experience in the areas of virtual currencies, online banking privacy, and mobile app development compliance.

# **Technology Transactions & Deal Support**

Jackson Kelly's team aids clients in navigating transactions that involve data and technology to ensure that valuable data is collected, safeguarded, and utilized in compliance with domestic and international regulations. Our team analyzes the goals of our clients and advises them through negotiations to convey the legal implications of each aspect of a deal. This includes drafting and review of term sheets, master services agreements, licensing agreements, joint ventures, corporate partnerships, and other corporate deals. Further, our team ensures intellectual property protection during negotiations and proceedings by crafting specific documentation such as non-disclosure agreements.

# **General Litigation**

In conjunction with our Firm's experienced practice groups, we provide battle-tested litigators capable of providing superior litigation skills in matters such as employment disputes and contract disputes. Jackson Kelly has a strong reputation featuring premiere litigators with outstanding track records in handling and resolving litigation matters that arise in technology-related areas.

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